

THE NUMBERS

MOBILITY AND EDUCATION: CORPORATE POLICIES & PRACTICES BY SCHOOL CHOICE INTERNATIONAL

“Mobility and Education: Corporate Policies & Practices” is a new survey exploring the practices of global employers, launched in 2014 by global education consultancy School Choice International. The benchmarking survey quantifies the education-related mobility practices of leading global corporations and seeks to capture their education-related policy and practices by location and employee level.

COMPANIES THAT PAY FOR PRESCHOOL FOR EXPATRIATES’ CHILDREN

All Companies

50%

Other specific industries with high rates of payment for preschool:

Energy

100%

Consumer Products

82%

Machinery Manufacturing

80%

Pharmaceuticals

50%

Financial Services
Companies

75%

AT WHAT AGE DO SURVEYED COMPANIES START TUITION SUPPORT?

Age

Financial
Services

All Other
Companies

2 years

0%

4%

3 years

46%

19%

4 years

27%

33%

5 years

0%

19%

Have no policy

18%

11%

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HOST-LOCATION PRACTICES

What percentage of senior-level executives receive education advice and /or support (*irrespective of the home country*)?

	Financial Services	All Other Industries
Moving to Beijing		
Receive educational advice	77%	60%
Receive tuition support	71%	78%
Moving to New York City		
Receive educational advice	71%	59%
Receive tuition support	71%	56%
Moving to London		
Receive educational advice	71%	62%
Receive tuition support	80%	72%
Moving to São Paulo		
Receive educational advice	77%	60%
Receive tuition support	71%	78%

LOCALIZATION

Leading industries in which assignees' education assistance continues for their time in the host location *after* localization:

	Senior-Level Employee	Mid-Level Employee
Consumer Products	60%	40%
Chemicals, Agriculture	66%	33%
Services	60%	40%
Finance	50%	50%
Information technology	50%	50%
Energy	50%	50%
Machinery, Manufacturing	50%	50%
Pharmaceuticals	50%	50%

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