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## **FOR IMMEDIATE RELEASE**

### **Elizabeth Perelstein selected to Enterprising Women Magazine Class of 2011 Honorees**

**(White Plains, NY- December 21, 2011)** Elizabeth Perelstein, President and Founder of School Choice International, was just named as a winner for the Enterprising Women Magazine's annual tribute to top women business owners in North America and around the globe, for her revenue category, over one million and up to five million in annual company revenues. As one of the 2011 award honorees, Perelstein will be recognized at a celebratory event held Thursday, March 10<sup>th</sup>, and Friday, March 11<sup>th</sup> at the Boca Raton Resort in Boca Raton Florida. Award winners were asked to demonstrate the growth of their business in addition to how they mentor or actively support other women and girls involved in entrepreneurship. Winners were recognized in one of five revenue categories: annual sales revenues of more than 25 million; annual sales revenues of more than \$10 million and up to \$25 million; annual sales revenues of more than \$5 million and up to \$10 million; annual sales revenues of more than \$1 million and up to \$5 million; and annual sales revenues of up to \$1 million.

This was not the first entrepreneurial award Perelstein received in 2011. In October 2011 Liz was named by 914 Inc. Magazine as one of Westchester New York's most accomplished women in business. "In the last decade, businesses, government and non-government agencies have begun to focus attention on the largely untapped potential of women entrepreneurs to take on a key role in creating jobs. Female entrepreneurs have jumped on these opportunities with creativity and focus. While we still have a long way to go I'm thrilled to see women successfully creating small businesses that are developing the economy", says Perelstein.

For more information about the 2011 Enterprising Women of the Year Awards see [www.enterprisingwomen.com](http://www.enterprisingwomen.com).

## **About School Choice International**

School Choice International, headquartered in White Plains, N.Y., is the leading global educational consulting service specializing in school placement services in private, public and international schools, from nursery through college. With more than 100 experienced consultants in 50 locations globally, School Choice International works with families, school and employers, including Fortune 100 and Fortune 500 companies, to help find the right schools for children. An industry leader in bringing needed initiatives into the education arena, School Choice International founded the British International School and Global Education Explorer, the only Web-based resource for families to compare education across the globe. School Choice International also conducts research projects and policy analysis for corporations, schools and governments seeking strategic policy decisions or implementations. Elizabeth Perelstein, the President and Founder of School Choice International last year received Fortune Magazine's Most Powerful Women Entrepreneur awards. In 2011 School Choice International was named to Inc.'s 500/5000 fastest growing companies. Visit them at: [www.schoolchoiceintl.com](http://www.schoolchoiceintl.com)