

A WORLD OF CHOICE



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**School Choice International receives EMMA award for  
Thought Leadership - Best Survey or Research Study at the 2011  
Expatriate Management and Mobility Awards**

**WHITE PLAINS, NY –September 19, 2011.** [School Choice International](http://www.schoolchoiceintl.com), the global educational consulting firm specializing in placement and advisement for private, public, special needs and international schooling, today announced that it is the runner up winner for the Forum for Expatriate Management’s Mobility Awards (EMMA awards) for its entry in its Thought Leadership- Best Survey or Research Study of the Year.

Last year School Choice International received a request from one of its global Fortune 100 clients to develop a tool they could use to formulate education localization policies between any of their home and host country combinations. Similar to a Rand McNally mileage chart, School Choice created a matrix solution for this company’s 50 country combinations- and called it **My Education Advisor**. My Education Advisor resulted in cost savings and clear policy for global employees as they localize their families into their host county location. School Choice submitted the template for My Education Advisor to this year’s EMMA awards.

This is the second year in a row that School Choice International participated in the Expatriate Management and Mobility Awards through FEM. Last year they received the runner up award for the Best Use of Technology in Global Mobility for its web based resource, Global Education Explorer. The EMMAs were held at the Chicago Marriott Magnificent Mile on September 12<sup>th</sup>. “I was very honored to be distinguished in this award category” said Jean Mann, the Director of Client Relations and Marketing for School Choice International. “This was a particularly competitive category that included such large global companies such as Brookfield, Weichert Relocation and KPMG”.



### **About School Choice International**

School Choice International, headquartered in White Plains, N.Y., is the leading global educational consulting service specializing in school placement services in private, public and international schools, from nursery through college. With more than 100 experienced consultants in 50 locations globally, School Choice International works with families, school and employers, including Fortune 100 and Fortune 500 companies, to help find the right schools for children. An industry leader in bringing needed initiatives into the education arena, School Choice International founded the British International School and Global Education Explorer, the only Web-based resource for families to compare education across the globe. School Choice International also conducts research projects and policy analysis for corporations, schools and governments seeking strategic policy decisions or implementations. Visit them at: [www.schoolchoiceintl.com](http://www.schoolchoiceintl.com), [www.schoolchoicenyc.com](http://www.schoolchoicenyc.com), or [www.globaleducationexplorer.com](http://www.globaleducationexplorer.com).