



For Immediate Release

SCHOOL CHOICE INTERNATIONAL AND ZHUHAI HENGLONG SCHOOL PARTNER TO OFFER INTERNATIONAL EDUCATION TO GIRLS IN GUANGDONG PROVINCE, CHINA

WHITE PLAINS, N.Y. – March, 2011 – School Choice International, a worldwide educational consulting service specializing in placement in private, public and international schools, today announced a partnership with China’s Zhuhai Henglong Girls’ Middle School, the first, private, all-girl’s boarding school in the province of Guangdong. School Choice International will work with Zhuhai Henglong Girls’ School to provide seminars, curriculum development and to arrange exchange programs with prominent girls’ boarding schools in the United States.

“We are thrilled to be working with Zhuhai Henglong Girls’ Middle School, to broaden their scope of education, and to make the world outside China more accessible,” said Liz Perelstein, founder and President of School Choice International. “The workforce is becoming more competitive, and we’re looking forward to providing a well-rounded education that prepares these young women to succeed in a global economy.”

“We are pleased to be able to offer our students an education that extends beyond the borders of China,” said Wang Jiaye, headmaster of Zhuhai Henglong School. “Working with School Choice International enables us to provide a global education to our students, which will help them to become even more successful later in life.”

School Choice International is no stranger to working with the Chinese education system. In October 2010, School Choice launched its “Golden Pathways” program in assisting Chinese families find the best school placement in the United States for their child’s educational needs.

“We wholly support Mr. Jiaye’s educational vision,” said Perelstein. “We are excited to expand our work in China, bridging the gap between our two countries to offer exceptional educational opportunities.”

The Zhuhai Henglong Girls’ Middle School is the first all girls middle school in the province, that targets students from Guangdong, Hong Kong and Macao. Aside from courses similar to other middle schools, Henglong will offer additional enrichment, including home economics, self-defense, bodybuilding, yoga and more, to train promising young women to be self-confident and independent through a distinctive curriculum.

About School Choice International

School Choice International, headquartered in White Plains, N.Y., is the leading global educational consulting service specializing in school placement services in private, public and international schools, from nursery through college. The company was founded by educator Elizabeth Perelstein, one of *Fortune* magazine’s “2010 Most Powerful Women Entrepreneurs.”



With more than 100 experienced consultants in 50 locations globally, School Choice International works with families, schools and employers, including Fortune 100 and Fortune 500 companies, to help find the right schools for children. An industry leader in bringing needed initiatives into the education arena, School Choice International founded the British International School; Global Education Explorer, the only Web-based resource for families to compare education across the globe; and Golden Pathways, a service that assists families in China who seek to educate their children in America. School Choice International also conducts research projects and policy analysis for corporations, schools and governments seeking strategic policy decisions or implementations. Visit them at: www.schoolchoiceintl.com, www.schoolchoiceny.com, or www.globaleducationexplorer.com.