

# News Release

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## **LIZ PERELSTEIN, PRESIDENT OF SCHOOL CHOICE INTERNATIONAL, RECEIVES GLOBAL WOMAN OF INFLUENCE AWARD**

WHITE PLAINS, NY (JUNE 25): Liz Perelstein, President and Founder of School Choice International, headquartered in White Plains, New York, was recognized as a semi finalist and one of twenty eight female executives honored in the Global Executive Woman Awards, during the Women's Business Enterprise National Council Conference (WBENC) on June 11<sup>th</sup> in San Francisco.

The International Women of Influence awards are an initiative from Global EXEC Women's International Council which is comprised of Consul Generals, trade commissioners and country representatives from Australia, China, England, Ireland, Italy, Mexico, the Netherlands, Switzerland, Turkey and the United Kingdom. They are committed to promoting female executives' leadership positions in global businesses. The International Women of Influence Awards seek to honor women who are innovating in business globally. The women honored have reached international status for outstanding work in their fields and are distinguished for their leadership as well as achievement in business globally.

Perelstein was in very good company at this event. Also receiving awards that day included women executives from Walmart, Phancorp, Accenture, World Vision, Wells Fargo, The Women Presidents Organization, Cisco, Manpower, Macy's among others. Ms. Perelstein placed as a semi-finalist in the Emerging/Growth category which recognizes companies with revenue up to 500 million dollars.

The judging process began with a review of the qualified nominees by members of the Global EXEC Women International Council. The final judging was completed by a team of female business executives which included; Robin Bienfait, Chief Information Officer, Research in Motion (RIM) Blackberry; Vicki Hamilton, Senior Vice President, Turner Broadcasting System and Karen Robinson, Serial Entrepreneur, who raised 70 million in venture capital and is currently serving on private and global boards.

Ms. Perelstein, an experienced educator, founded School Choice International as an expatriate in London over a decade ago. In 2006, Ms. Perelstein also co-founded the British International School of New York, the first British curriculum school in the New York metropolitan area. Her most recent innovation is Global Education Explorer, a web tool of education across the globe.

Prior to founding School Choice International, Liz was a teacher, an educational administrator, elected for two terms on a public board of education, and worked at all levels of education, from nursery school through university. Liz holds two Master's Degrees in Educational Administration and Public Policy from the University of Chicago. Her name has appeared in The New York Times, the Financial Times, the International Herald Tribune and the Westchester Journal News. She is on the board of Families in Global Transition (FIGT) has spoken recently at the Deloitte client conferences in Hong Kong and Chicago, at the Employee Relocation Council Conference, and at the Global Society for Human Resource Management, and at FIGT.

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Liz frequently writes and speaks on topics related to education, relocation, and women owned businesses.

### **About School Choice International**

School Choice International works with global corporations and the families they move. With a team of 90 experienced consultants on the ground in 50 locations worldwide, they assist families relocating or repatriating internationally or domestically choose the right schools for their children. They are recognized as the industry expert, bringing new initiatives to the educational arena. In addition to school placement services, School Choice conducts research policy analysis for corporations or governments seeking to make strategic decisions before embarking on international or domestic moves. Nine of their worldwide consultants are special education professionals and they align themselves with strategic partners to deliver higher education assistance. Established in 1998, School Choice International is a WBENC-Certified Women's Business Enterprise. Global Education Explorer is a division of School Choice. For more information on School Choice International please see [www.schoolchoiceintl.com](http://www.schoolchoiceintl.com) .

### **About Global EXEC Women**

Global EXEC Women Magazine is an award-winning, multi-lingual, online and print publication that features female business executives, women business owners and entrepreneurs that conduct international business. Last year the publication was selected to be included in the Delta Airlines' inaugural flight to China. Global EXEC Women connects female business and technology executives with other women of influence for interactive forums and a perspective for regional, national and international business. They recognize women around the world with International Women of Influence and Luminary Awards. The 2010 Awards will be presented in Cairo and other locations. For more information please see: [www.globalexecwomen.com](http://www.globalexecwomen.com) .