

Media Contact: Jean Mann, Director of Client Relations
jean.mann@schoolchoiceintl.com
(914) 328-3000

SCHOOL CHOICE INTERNATIONAL FORMS GLOBAL EDUCATION 360

Leveraging more than a decade of experience and thousands of school placements by creating a network of world class educational resources

WHITE PLAINS, N.Y. – April 29, 2011 – [School Choice International](#), a global educational consulting firm specializing in placement and advisement for private, public, special needs and international schooling, today announces the launch of **Global Education 360**, a network of best-in-class educational resources for parents of students from pre-school through graduate school.

“It is clear that the need to obtain educational services for our children knows no geographic or demographic boundaries,” says Liz Perelstein, founder and president of School Choice International. “Parents in every city, at every income level can find themselves faced with the challenge of finding an appropriate school placement, qualified tutors or college admissions advice for their children. However, its equally apparent that for certain groups – particularly those at the highest levels in the corporate world – this process is much faster and easier as a result of the many resources those organizations offer their employees. The idea for **Global Education 360** grew out of our desire to level the playing field and bring this level of service to the general public,” Perelstein noted.

Global Education 360 has been designed to provide parents in the Greater New York region a network of highly qualified educational resources in a single location. This one-stop shop will simplify the process of navigating the myriad of available services and providers, and provide families with a network of resources they can trust, all in one place.

Initially, Global Education 360 will include:

- Education experts who specialize in placement and advisement for private, public, special needs and international schooling, **School Choice International** guides families to determine the best educational program for their child.
- Expert college and graduate school admissions counseling to students globally provided through **International College Counselors**
- Programs for students interested in “alternative college solutions” such as post-graduate or gap year programs through **A Step Beyond**
- Customized k – 12 tutoring services as well as standardized test preparation through **Private Prep**.
- On-line tutoring for college and graduate students looking to gain an edge in the toughest courses and standardized tests through **Newcastle Tutors**.

In the summer, School Choice International will relocate its global corporate headquarters to new larger space in White Plains, New York, along with these network affiliates. “We may add additional service providers to our network as we identify companies that support our strategic mission and meet our high standards,” noted Perelstein. Discounts will be available to families working through this network.

About School Choice International:

School Choice International, headquartered in White Plains, N.Y., is the leading global educational consulting service specializing in school placement services in private, public and international schools, from nursery through college. The company was founded by educator Elizabeth Perelstein, one of *Fortune* magazine’s “2010 Most Powerful Women Entrepreneurs.” With more than 100 experienced consultants in 50 locations globally, School Choice International works with families, schools and employers, including Fortune 100 and Fortune 500 companies, to help find the right schools for children. An industry leader in bringing needed initiatives into the education arena, School Choice International founded the British International School; Global Education Explorer, the only Web-based resource for families to compare education across the globe; and Golden Pathways, a service that assists families in China who seek to educate their children in America. School Choice International also conducts research projects and policy analysis for corporations, schools and governments seeking strategic policy decisions or implementations. Visit them at: www.schoolchoiceintl.com, www.schoolchoiceny.com, or www.globaleducationexplorer.com.

###